

# 2023 Bi-State Planning Conference Sponsorship

The Bi-State Conference Planning Committee invites your sponsorship of the **2023 Conference in Kansas City, MO, from October 11th to October 13th, 2023.**

The Bi-State biennial conference provides outstanding training and networking that attracts professionals and connects you to many private and public-sector planners, land use, transportation, design, natural resource, allied professionals, and elected/appointed municipal officials. Take advantage of a range of benefits specially designed to promote your company or organization. The conference theme **The heART of Planning** will be woven through three days of sessions, mobile tours, receptions, awards ceremonies, and a dynamic keynote speaker luncheon.

Please review our Annual Sponsorship Levels and Individual Sponsorship Items and select the options that best support your objectives. If you would like more details about sponsor benefits or would like to customize a sponsorship package based on your needs, please contact **Drew Pearson at [Drew.Pearson@wilsonco.com](mailto:Drew.Pearson@wilsonco.com)** or **Fernando Oliveira at [foliveira@tooledesign.com](mailto:foliveira@tooledesign.com)**. We want you to be an integral part of the Bi-State Conference! We're looking forward to our partnership and making a great conference.



## QUICK FACTS

- This conference is the premier learning and networking event for planners in Kansas and Missouri.
- The 2023 conference runs from Wednesday afternoon through Friday evening.
- Attendance has averaged 150-250 in recent years.
- Sponsorship opportunities are also available for other chapter events throughout the year, including local APA Sections, regional training, workshops, etc.

## Who Attends the Bi-State Conference?

- Attendees are decision-makers whose recommendations and reputations are valued when contracting for services, plans, and products. In short, they are your audience, your customers.
- Innovators and leaders in the field.
- Planners, engineers, landscape architects, architects, and public health professionals.
- Consultants.
- Industry representatives.
- Professionals working for city, state, provincial, MPO and RPC agencies.

# 2023 Sponsorship Levels and Benefits

	\$4000 Platinum*	\$2500 Diamond	\$1500 Gold	\$1000 Silver	\$500 Bronze**
Logo Included in the Sponsor List in the Program And Website	X	X	X	X	X
Ad Space (also available separately)	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Complimentary Conference Registrations***	4	3	2	1	
Private Meeting Room	1				
Complimentary Mobile Workshop Tickets	3	2	1		
Social Media Recognition	X	X	X	X	X
Logo Featured in Conference Space	X	X	X	X	X
Sponsor Profile in Conference Mobile App	X	X	X	X	X
Sponsorship of a Mobile Tour	X	X	X		
Exhibit Space	X	X	X		
Recognition at the Keynote Luncheon	X	X	X		
Sponsorship of the Awards Ceremony	X	X	X		

**\*ONE (1) Exclusive Platinum Level Sponsor will be on a first come first serve basis.**

**\*\*The Bronze tier is reserved for non-profit agencies, public agencies, and private firms that have 10 employees or less.**

**\*\*\*Conference Registration can be used for anyone - not only people from the sponsor company.**

## PAYMENT INFORMATION

**CHECKS:** Payable to KC-APA (checks are our preferred method of payment).

**FOR OTHER PAYMENT OPTIONS:** Please email Chris at christopher.j.hughey@gmail.com.

## AD CONTENT

Ad space is available in **quarter, half, and full pages**. Ad content is due by September 4th. Please send to or contact **Jenna at jfernandez@belton.org**.



**CLICK HERE**